

Dubrovnik and its present and future development challenges

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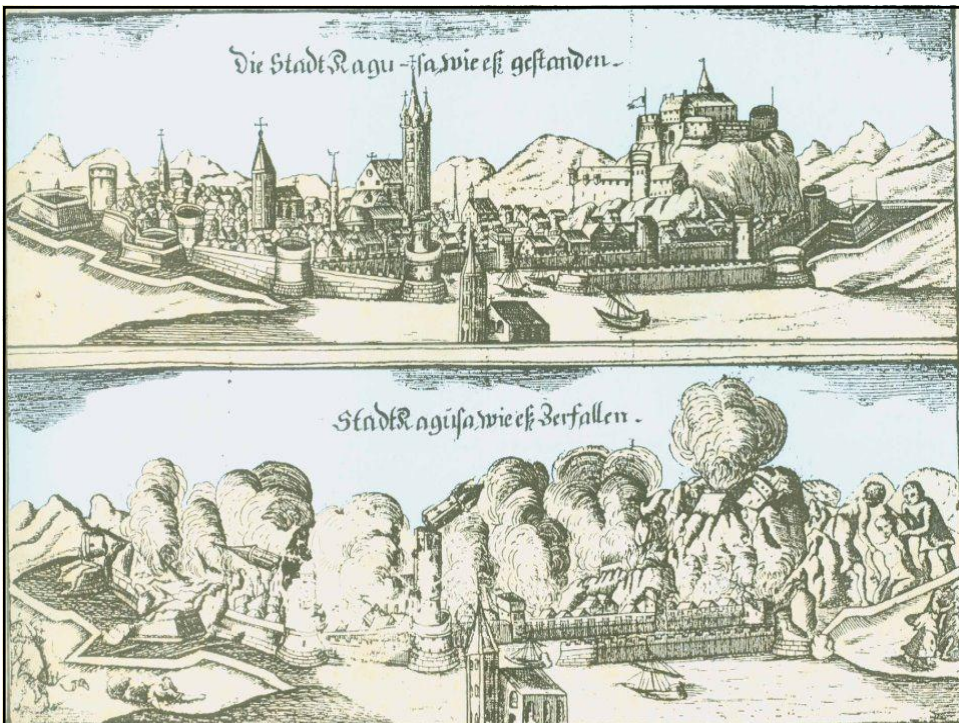


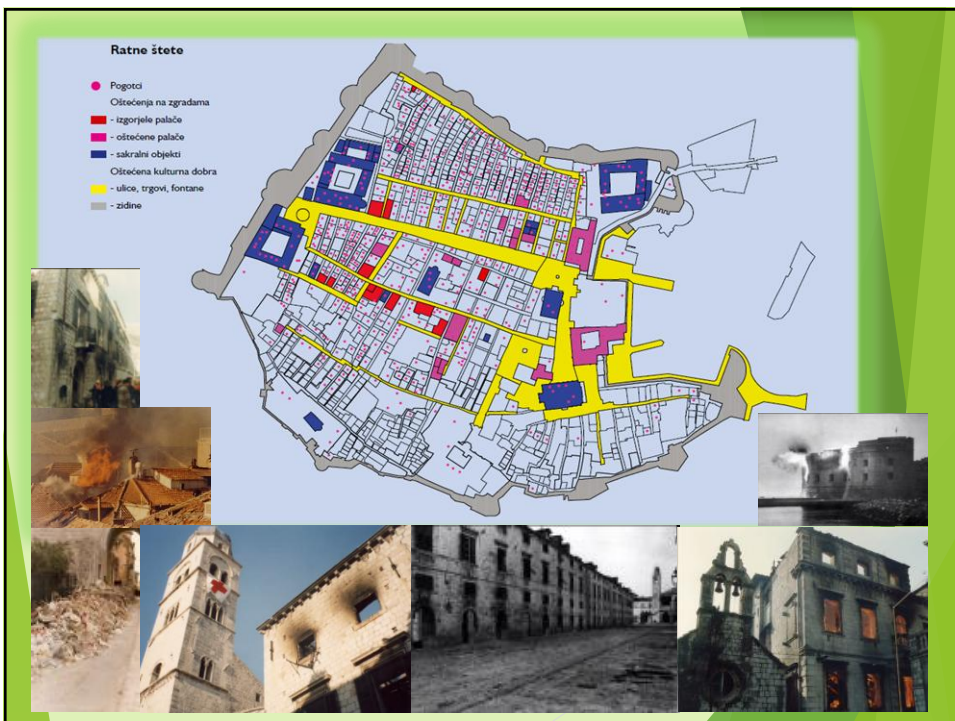
Festivity of St. Blaise



World Heritage site since 1979







Strategic City plan of Dubrovnik for period of 2014 – 2016

Vision
Mission
& Values



General goals

1. Development of competitive economy
2. Advancement of infrastructure
3. Preservation and sustainable use of cultural and natural resources
4. Development of community

1. Development of competitive economy

- ▶ Foster development of economy and small entrepreneurs
- ▶ Development of Tourism
- ▶ Foster development of traditional manufacture
- ▶ Foster development of agriculture and fishery

Arrivals and Overnights

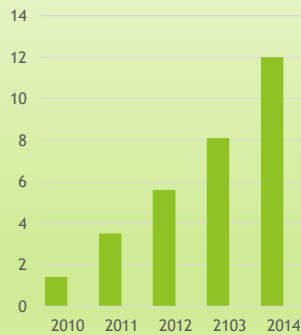




Dubrovnik Card



DC Income



Development of rural tourism



2. Advancement of infrastructure

- ▶ Improving of traffic infrastructure
- ▶ Improving of water management
- ▶ Improvement of public spaces through infrastructural funding
- ▶ Environment protection

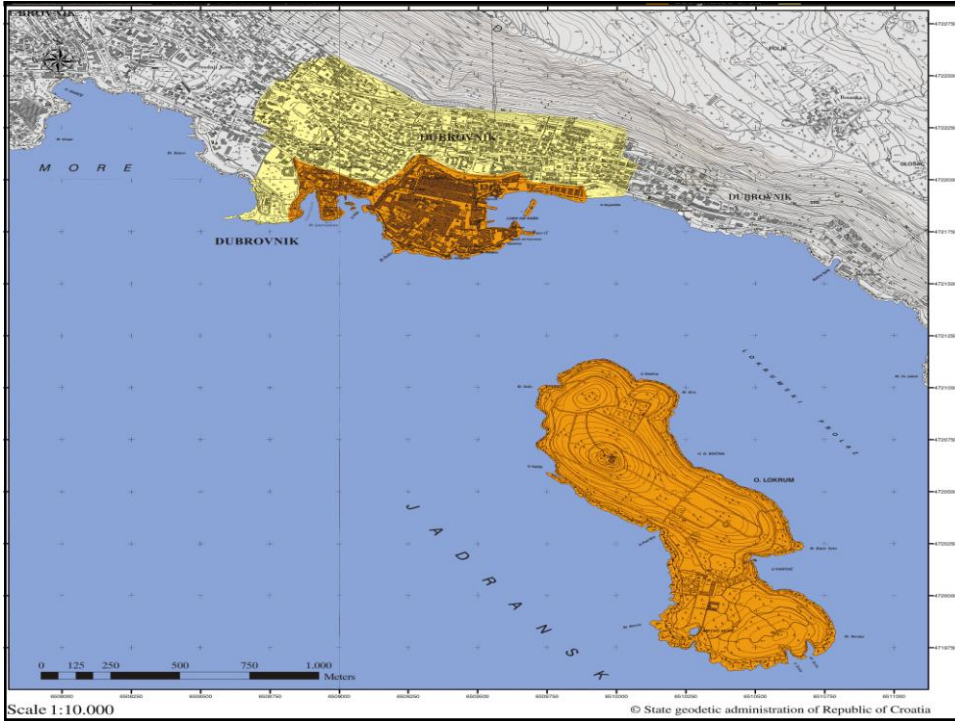
Water treatment plant





3. Preservation and sustainable use of cultural and natural resources

- ▶ Improvements of cultural institutions
- ▶ Investing in natural/cultural heritage
- ▶ Increasing capacity for hosting of cultural manifestations



Lokrum island



4. Development of community

- ▶ Improving life quality
- ▶ Upgrades of educational system
- ▶ Growth of sport & recreational content
- ▶ Managing developments



Managing developments



General urban plan



